

# myride<sup>v3</sup>

Ride on in.





# The most powerful, personalized way to experience indoor cycling. Ever.

Thousands of personal rides are being created and experienced everyday by athletes, avid cyclists and beginners worldwide. Ride on in - where will your imagination take you?

## Best for business.

With coaching programs and multimedia options that traditional cardio bikes could only dream of, it's no wonder why Myride V3 is set to replace them in health clubs, hotels, homes and more.

## Consumer confidence.

Real-time workout tutorials. Over one million studio and real footage workouts. Thousands of preset challenges. TV. iPod.

# Key features overview.



## Unlimited selection.

Build your own workout with over one million variations or choose from thousands of preset challenges designed to meet every fitness and sporting level. The Myride V3 is powerful, fast and intuitive.



## Dual coaching.

Ride the world's terrain or recreate the studio experience at the touch of a button. The enhanced Myride and new MySportif programs deliver an inspired dual coaching experience.



# Multilingual.

English. Spanish. German. Myride V3 delivers a comprehensive, multilingual service across all its coaching and entertainment programs.





## High definition display.

The highest resolution screen ever paired with an indoor cycle. Displayed on a true 16:9 ratio and 17.3" touch-screen, you'll be captivated by the brilliance of outdoor footage and in-studio graphics.



## Entertainment.

Watch, listen and ride to your favorite TV shows, films and music.



# Internet ready.

Featuring Internet access (LAN) the Myride V3 keeps you connected and ready for the latest workout releases, upgrades and more.



# Coaching overview.

## Learn the moves.

From the first ride we are here to help you get the most from your workouts. Our 'Learn The Moves' program will instruct you on choosing the right challenges, building your own great workouts and being confident throughout our coached riding positions and training zones.



# Choose your challenge.

The 'Choose Your Challenge' program is there for when you're in a hurry or need a push in the right direction. In three clicks simply choose your workout category, followed by the time you wish to ride, and press start. It's that quick.



# Build your own workout.

With over one million variations, building a personal workout as never been so easy, yet so powerful. Using the four-colored 'Training Zones' for varying intensity, build your ride based on preferred riding positions, music genre, song, destination, or instructor. Build your ride as tough, easy, long, or short as you like. It's all about you.



# Seeing is believing.

Your workout screen is full of vibrant color and information all aimed at bringing your ride to life.

**Myride** studio workouts display alternating background color and speed to enhance your 'Training Zone' intensity level. Combined with three edited camera angles and on-screen coaching guides (RPM, heart rate, energy level, ride position, section time) your workout will be packed with direction and motivation.

**MySportif** outdoor coaching is the first of its kind. It's the collaboration of second-by-second vocal coaching and the highest quality mixed terrain footage ever seen in fitness. The program is further enhanced by the animated on-screen coaching guides (ride position, hand position, rpm, heart rate, energy level and section time).

**MyScape.** Escape from everything and just ride through inspired scenic landscapes from around the world. No set music. No coaching. Just you, your iPod and the path ahead.



# Technical overview.



Full high definition (HD)



Industrial grade computer with 500 GB HDD



Myride OS 3.0 operating system for superior application



Intuitive user interface (UI) and 17.3" touch-screen performance



Internet ready (LAN)



TV tuner ready (DVB-T and analog)



Free-standing or wall-mount (Via 'Wave Stand')



Headphone port (3.5mm. Incl. extension lead)



Remote on-line servicing



Remote on-line upgrade



Multilingual (English, Spanish, German)



# The return on investment.

## Be profitable.

Encourage members to use Myride V3 as an introduction to indoor cycling classes to increase your club's group fitness attendance and strengthen club retention.

Make Myride V3 a strong focal point on your club's gym floor to attract prospective and existing members with innovative products and socially engaging zones.

Use Myride V3 in your group indoor cycling environment (via wall installation) to maximize existing space and bike usage at non-class times by turning the outside row of bikes to face consoles.

Replace your traditional cardio bikes on the gym floor to offer increased coaching and entertainment variety, appealing to a wider membership group for the same or less capital expenditure.



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